

Hi, I'm Tan Brown

I provide **ui, ux & creative strategy** for digital media branding!

Professional Experience

Art Director / Executive Lead (Contract)

Facebook + We Are Rosie (12/2020 - Present)

Creative Content Strategy · UX · Digital Product Design · Project Management · Social Media Content Development

Social Media & Content Manager

CharityBuzz (08/2020 - 10/2020)

Content Strategy · Data Analysis · Community Management · Marketing Design Support · Copywriting

Lead Creative Strategist (Contract)

OC Design Studio (07/2020 - Present)

Project Based Design Consulting · Brand and Data Analysis · Content Strategy · Digital Content Management · Copywriting and Copyediting

Social Media & Design Associate

SocialQ Agency (06/2019 - 08/2020)

Social Media Management and Advertising · Digital Strategy · Photography and Retouching Services (DSLR, Lightroom) · Website Design and Management (Wordpress based, SEO, Analytics)

UX Researcher & Strategist

FIT + Adidas + Browzwear (07/2019)

A research, ideation, and innovation project, led by the FIT+Infor DTech Lab: UI/UX · User Analysis and Research · Journey Mapping · Data Analysis and Research

Creative Direction & Social Media Strategist

BetsyElisa Inc. (10/2015 - Present)

Digital Strategy · Social Media Management and Advertising · Photography and Retouching Services (DSLR, Lightroom) · Website Design and Management (Wordpress based, SEO, Analytics)

Social Media & Marketing Assistant

Sound Off™ (06/2017 - 11/2018)

Social Media Management · Email Marketing Design · Graphic Design · Photo Editing · Community Management

See my work at tanfixedme.com.

You may also contact me at

(347) 620-4168, or send an email to

hello@tanfixedme.com

Skills

Branding & Art Direction ·

Visual (Motion & Graphic) Design, Digital Layouts, Motion Design, Video Storyboarding & Editing

Digital Strategy · Social Media Management, Advertising & SEO Analytics Management (Google, Facebook, etc),

UX / UI · User Research/Persona, Affinity Mapping, Wireframing, Interactive Design (UX Prototyping for Product Design), Heuristic Analysis

Education

Advertising & Digital Design

Bachelor of Fine Arts Degree
Fashion Institute of Technology
New York, NY

Fall 2018 to May 2020

Communication Design

Associate of Arts Degree
Fashion Institute of Technology
New York, NY

Fall 2016 to May 2018

